



# APLN Seattle Conference Program

“Advancing the Agile Enterprise”

Track 1	Collaboration Games by Luke Hohmann and Alan Shalloway
Track 2	Kanban by David Anderson and Corey Ladas
Track 3	Scrum by Brent Barton and Lance Young
Track 4	Getting Started with Agile by Mitch Lacey and Julie Chickering
Track 5	Writing Agile Contracts by Bruce Eckfeldt and Jim Benson
Track 6	Agile Program Management by Mike Griffiths and Mike Cottmeyer
Track 7	Real Option Theory by Chris Matts and Olav Maassen
Track 8	Agile User Experience by Arlen Bankston and Jeff Patten

## THURSDAY, July 17, 2008

7:00 am - 8:00 am	Registration/Breakfast								
8:00 am - 8:20 am	Platinum Sponsor Slot								
8:30 am - 9:30 am	Opening Ceremonies: <b>Keynote Address: Lisa Haneberg, “The Challenge of Focus: Breakthrough Performance in an Environment of Uncertainty and Complexity” (Grand Room)</b> INTRO: Jim Benson “Track Orientation”								
		Track 1 Collaboration Games	Track 2 Kanban	Track 3 Scrum	Track 4 Getting Started with Agile	Track 5 Writing Agile Contracts	Track 6 Agile Program Management	Track 7 Real Option Theory	Track 8 Agile User Experience
9:30 am - 11:00 am	Exhibits Open	Topic 1							
11:00 am - 12:00 pm		Topic 2							
12:00 pm - 1:00 pm		Lunch Break							
1:00 pm - 4:00 pm	Exhibits Open	Topic 3 and Q&A							
4:00 pm - 5:00 pm		CIO Panel: “Leading the Agile Enterprise” (Grand Room) Speakers: Dale Christian CIO of Avanade, Jeff Beehler of Microsoft, Erik Arnold of Corbis, Others to be confirmed							
5:00 pm - 7:00 pm	Cocktail Reception								

## FRIDAY, July 18, 2008

7:00 am - 8:00 am	Breakfast								
8:00 am - 9:00 am	Opening Remarks <b>Opening Keynote: John Yuzdepski, “Leadership During Product Transition” 40 mins (Grand Room)</b>								
9:00 am - 9:20 am	Platinum Sponsor Slot								
9:20 am - 12:30pm	Presenting reports of Day One: Track 1 Track 2 Track 3 Track 4 Track 5 Track 6 Track 7 Track 8								
12:30 pm - 1:00 pm	Closing Remarks and Prize Draws								

\*Agenda is subject to change.